

(B.A. Fashion Design)

Year 2020-2023: Scheme of Studies as per Choice-Based Credit System (CBCS) and Learning Outcome-Based Curriculum Framework (LOCF)

ODD SEMESTER

EVEN SEMESTER

Table with columns: Year, SNo, Course Code, Course Title, L, T, S, P, Credits for ODD SEMESTER and SNo, Course Code, Course Title, L, T, S, P, Credits for EVEN SEMESTER. Includes rows for First semester and a TOTAL row.

Table for Second Semester ODD SEMESTER with columns: SNo, Course Code, Course Title, L, T, S, P, Credits. Includes rows 1-9 and a TOTAL row.

Table for Second Semester EVEN SEMESTER with columns: SNo, Course Code, Course Title, L, T, S, P, Credits. Includes rows 1-9 and a TOTAL row.

Table for Third Semester ODD SEMESTER with columns: SNo, Course Code, Course Title, L, T, S, P, Credits. Includes rows 1-8 and a TOTAL row.

Table for Third Semester EVEN SEMESTER with columns: SNo, Course Code, Course Title, L, T, S, P, Credits. Includes rows 1-4 and a TOTAL row.

Total Hours: Lect [L]+Prac [P]+Tut [T]+Stu [S]

172

Total Credits [C]

134

Students can choose Mooc courses in each semester during the duration of programme from the pool of courses provided by UGC_Swayam/edx/coursea etc.

Generic Elective-I

Table for Generic Elective-I ODD SEMESTER with columns: GE, SNo, Course Code, Course Title, L, T, S, P, C. Includes rows 1 and 2.

Generic Elective-I

Table for Generic Elective-I EVEN SEMESTER with columns: GE, SNo, Course Code, Course Title, L, T, S, P, C. Includes rows 1 and 2.

Discipline Specific Course - I

Table for Discipline Specific Course - I ODD SEMESTER with columns: SNo, Course Code, Course Title, L, T, S, P, C. Includes rows 1 and 2.

Discipline Specific Course - II

Table for Discipline Specific Course - II EVEN SEMESTER with columns: SNo, Course Code, Course Title, L, T, S, P, C. Includes rows 1 and 2.

Discipline Specific Course - III

Table for Discipline Specific Course - III ODD SEMESTER with columns: SNo, Course Code, Course Title, L, T, S, P, C. Includes rows 1 and 2.

Discipline Specific Course - IV

Table for Discipline Specific Course - IV EVEN SEMESTER with columns: SNo, Course Code, Course Title, L, T, S, P, C. Includes rows 1 and 2.

Jmp

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B.Des/ B.A Fashion Design

SFFD257A	SUMMER TRAINING -I	L	T	P	S	C
Version 1.5		0	0	0	0	1
Pre-requisites/Exposure	Real-time exposure of Industry Work					
Co-requisites						

Course Objectives:

- To gain practical knowledge of various department workflow in apparel and textile industry & to gain hands on experience of working in a professional manner.

Course Outcomes:

On completion of this course, the students will be able to

CO1. To involve students with fashion industry professional.

CO2. To enhance their practical knowledge.

CO3. Students will participate in the ongoing activities of the organization as advised by the industry mentor.

CO4. Collect the required information and prepare a written report to be presented in the department.

CO5. To prepare a project based on his/her industry learning.

Catalogue Description

This course is design for giving fashion industry exposure as per student's interest areas like garment export house/Retail house etc. student can choose any on Field for 30 day's internship programme.

Course Content

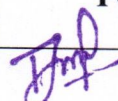
Note- 45 day's internship programme. Document/ internship report submission after internship.

Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination, Examination Scheme:

Components	Quiz	Assignment/ Presentation	Mid Term Exam	Attendance	End Term Exam
Weightage (%)	10	10	20	10	50

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	To involve students with fashion industry professional.	PO2
CO2	To enhance their practical knowledge.	PO3




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CO3	Students will participate in the ongoing activities of the organization as advised by the industry mentor.	PO5
CO4	Collect the required information and prepare a written report to be presented in the department.	PO7
CO5	To prepare a project based on his/her industry learning.	PO4

		Design and Integration	Drawing Work	Critical Analysis	Employability and Interdisciplinary Approach	Conduct	Communication and Teamwork	Life-long learning	Application of Concepts	Innovation and Industry Friendly	Ethics and Communication Skills
Course Code	Course Title	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO 1	PSO 2	PSO3
SFFD 257A	SUMMER TRAINING -I		3	3	3	3		2	3		2

1=weakly mapped,2= moderately mapped,3=strongly mapped


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B.Des / B.A Fashion Design

SFFD355A	SUMMER TRAINING -II	L	T	P	S	C
Version 1.3		0	0	0	0	1
Pre-requisites/Exposure	Advance fashion design industry exposure					
Co-requisites						

Course Objective:

To gain practical knowledge of various departments workflow in apparel and textile industry & to gain hands on experience of working in a professional manner.

Course Learning Outcome:

On completion of this course, the students will be able to

CO1: To involve students with fashion industry professional.

CO2: To enhance their practical knowledge.

CO3: Students will participate in the ongoing activities of the organization as advised by the industry mentor.

CO4: Collect the required information and prepare a written report to be presented in the department.

CO5: To prepare a project based on his/her industry learning.

Catalogue Description

This course is design for giving fashion industry exposure as per student's interest areas like designing, merchandising, styling, visual merchandiser, social media marketing, graphic designing etc. student can choose any on Field for 60 day's internship programme.

Course Content

Note- 45 day's internship programme. Document/ internship report & product design submission after internship.

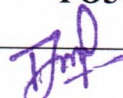
Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination.

Examination Scheme:

Components	Quiz	Assignment/ Presentation	Mid Term Exam	Attendance	End Term Exam
Weightage (%)	10	10	20	10	50

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	To involve students with fashion industry professional.	PO4
CO2	To enhance their practical knowledge.	PO3
CO3	Students will participate in the ongoing activities of the organization as advised by the industry mentor.	PO5



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CO4	Collect the required information and prepare a written report to be presented in the department.	PO4,P06
CO5	To prepare a project based on his/her industry learning	PO2.PO7

		Design and Integration	Drawing Work	Critical Analysis	Employability and Interdisciplinary Approach	Conduct	Communication and Teamwork	Life-long learning	Application of Concepts	Innovation and Industry Friendly	Ethics and Communication Skills
Course Code	Course Title	PO 1	PO 2	PO 3	PO4	PO 5	PO 6	PO 7	PSO 1	PSO 2	PSO3
SFFD 355A	Summer training -II		3	3	3	3	3	3	3	3	3

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SFFD353A	CRAFT DESIGN & RESEARCH PROJECT	L	T	P	S	C
Version 1.3		0	0	4	0	2
Pre-requisites/Exposure	Knowledge of craft & cluster design					
Co-requisites						

Course Objectives:

To gain knowledge about the Indian Craft and Cluster Design Process & promote Indian artesian & Indian craft at global level.

Course Learning Outcome:

On completion of this course, the students will be able to

CO1: Student will understand and appreciate traditional crafting techniques

CO2: This course will give detailed overview to the learners about various traditional Indian crafts with in depth focus on understanding of the craft, the crafts community.

CO3: Student will gain knowledge of the crafts design process, raw materials and supply chain.

CO4: This course focuses on field, hands on experience of the craft clusters from concept to development of product.

CO5: The knowledge gathered from on field research and practical, will be channelized in creation of a design collection using the learnt craft techniques.

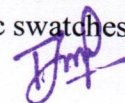
Catalogue Description

India has a rich heritage of traditional crafts. This course will give detailed overview to the learners about various traditional Indian crafts that are practiced across the country. This course focuses on field, hands on experience of the craft clusters from conception to creation of handmade products. They will be exposed to real life work place with master craftsman with an aim to learn the technicalities and design process of a selected craft. The knowledge gathered from on field research and practical, will be channelized in creation of a design collection using the learnt craft techniques.

Course Content

List of Experiments

1. Identification of Craft for Project research and documentation. To understand the importance and concept of Traditional Craft and how it binds our culture.
2. Identification of research topics within the craft.
3. Research on favorable Crafts/ Cluster (locations wise where students can travel to learn the craft). Create database of local representatives for the craft with the persons photograph and contact details.
4. Understanding the local craft from concept to creation.
5. Documentation of complete manufacturing processes, finishing and presentation.
6. Development of design conceptualization boards based on selected cluster.
7. Flat sketch, Fashion illustration with draping of garment. Final sketches, Fabric swatches, Trims, Ornamentation.



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8. Making of toils (muslin pattern) for the selected collection.
9. Presentation & Feedbacks of theme & Survey.
10. Co-ordinate accessories of selected theme.
11. Final collection of selected theme ('4' Garment).
12. Photo-shoot and Look Book preparation.
13. Client Presentation CAD (Clo 3D).

- **Note:** (15 Days) survey to any selected state cluster. Carry all important documentation equipment, like camera, notebooks, (optional –recording audio/video), local guide no, emergencies no etc. Each student must work on craft based Design Project and develop a women's wear / Men's wear based on his or her design philosophy, for a well-defined customer profile.

Additional Resources:

- www.style.com
- www.wgsn.com

Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination.
Examination Scheme:

Components	Quiz	Assignment/ Presentation	Mid Term Exam	Attendance	End Term Exam
Weightage (%)	10	10	20	10	50

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	Student will understand and appreciate traditional crafting techniques	PO1
CO2	This course will give detailed overview to the learners about various traditional Indian crafts with in depth focus on understanding of the craft, the crafts community.	PO1
CO3	Student will gain knowledge of the crafts design process, raw materials and supply chain.	PO3
CO4	This course focuses on field, hands on experience of the craft clusters from concept to development of product.	PO5
CO5	The knowledge gathered from on field research and practical, will be channelized in creation of a design collection using the learnt craft techniques.	PO4,PO7


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		Design and Integration	Drawing Work	Critical Analysis	Employability and Interdisciplinary Approach	Conduct	Communication and Teamwork	Life-long learning	Application of Concepts	Innovation and Industry Friendly	Ethics and Communication Skills
Course Code	Course Title	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO 1	PSO 2	PSO3
SFFD 353A	Craft design & research project	3		3	3	3		3	3	3	3

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B. Des

SFFD401A	Dissertation Project	L	T	P	S	C
Version 1.0		0	0	0	0	20
Pre-requisites/Exposure	Fashion Industry & research exposure					
Co-requisites						

Course Objective:

To gain practical knowledge of various departments workflow in apparel and textile industry & to gain hands on experience of working in a professional manner.

Course Learning Outcome:

On completion of this course, the students will be able to

CO1: To involve students with fashion industry professional.

CO2: To enhance their practical knowledge.

CO3: Students will participate in the ongoing activities of the organization as advised by the industry mentor.

CO4: Collect the required information and prepare a written report to be presented in the department.

CO5: To prepare a project based on his/her industry learning.

Catalogue Description

This course is design for giving fashion industry exposure as per student's interest areas like designing, merchandising, styling, visual merchandiser, social media marketing, graphic designing etc. student can choose any on Field for 6 month's internship programme.

Course Content

Note- 6 month's internship programme.

- **Document/ internship report & product range development submission after internship.**
Or
- **Research based Dissertation Project documentation & submission in UGC approved Journal.**

Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination.
Examination Scheme:

Components	Quiz	Assignment/ Presentation	Mid Term Exam	Attendance	End Term Exam
Weightage (%)	10	10	20	10	50

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	To involve students with fashion industry professional.	PO5
CO2	To enhance their practical knowledge.	PO2,PO3


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CO3	Students will participate in the ongoing activities of the organization as advised by the industry mentor.	PO4
CO4	Collect the required information and prepare a written report to be presented in the department.	PO6
CO5	To prepare a project based on his/her industry learning	PO7

		Design and Integration	Drawing Work	Critical Analysis	Employability and Interdisciplinary Approach	Conduct	Communication and Teamwork	Life-long learning	Application of Concepts	Innovation and Industry Friendly	Ethics and Communication Skills
Course Code	Course Title	P O1	PO2	PO3	PO4	PO5	PO6	PO7	PSO 1	PSO 2	PSO3
SFFD 401A	Dissertation Project		3	3	3	3	3	3	3	3	2

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